

Asia CEO Awards opens nominations for 2014



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The highly anticipated Asia CEO Awards formally opened its doors for nominations for the upcoming 5th Asia CEO Awards on November 2014.

With the theme “Emerging Asia,” this prestigious award-giving body promises to be even bigger as it enters its fifth year. During the media launch held at the Raffles and Fairmont Hotel in Makati City.

Richard Mills, chairman of the board of judges of the Asia CEO Awards, said the inspiration behind the theme “Emerging Asia” becomes even more significant on the back of the ASEAN integration in 2015.

Mills explains, “the integration will have a profound impact on the economies of the region and particularly so for the Philippines.”

He believes it will be an even more exciting time for the Philippines, as it is considered the fastest-growing economy in Asia today. “All business leaders have their eyes on the Philippines as a business destination and want to know who is doing what here,” Mills says, even as also points out that the country is suddenly a serious tourist destination and is attracting well-heeled travellers who are willing to spend money in the country.

Asia CEO Awards 2014 and its brand new Title Sponsor, PLDT Alpha Enterprise, will have ten categories this year, including two new award categories: Hospitality Award and First Carbon Solutions Green Company of the Year.

The other categories are: Oracle Technology Company of the Year; CSR Company of the Year; SPi Global Young Leader of the Year; SHORE Solutions Most Innovative Company; NEC Quality Company; Jones Lang LaSalle Expatriate Executive of the Year; Smart Communications Global Filipino Executive; Meralco Top Employer Organization; and the KPMG Executive Leadership Team.

Apart from Mills, this year’s board of judges include, renowned economist Dr. Bernie Villegas; former president of the American Chamber of Commerce of the Philippines, Don Felbaum; president of the Korean Chamber of Commerce Philippines, Edward Chang; San Miguel VP for Intl. Oscar Sanez; former president of the Management Association of the Philippines and architect Jun Palafox; and VP of the Japanese Chamber of Commerce & Industry of the Philippines, Nobuo Fujii.

The Asia CEO Awards is an offshoot of the monthly Asia CEO Forum where various leaders of the business industries give speeches on the latest happenings in the world of business both here and abroad. The forum is headed by its president Rebecca Bustamante. (BCM)
